



2022 Year End Report

# Williamston Theatre





# 2021-2022 Review

The 2021-2022 Season was a return to in-person performances after a 20 month shutdown due to the pandemic. We achieved many things:

- With Covid still in our midst, our staff managed to navigate the "new normal" of live events. We only missed two performances due to a Covid infection!
- Mounted two World Premieres and a Michigan Premiere.
- We expanded the diversity of our team, and look forward to continuing to bring new creative minds to the WT table.
- We got rid of the poles! After four long years of planning and fundraising, the construction was completed in September 2022, allowing us to begin the 2022-2023 season with no sight line obstructions!



# 2021-2022 Awards

## ***This Wonderful Life***

Pulsar Award, Best Play

## ***9 Parts of Desire***

Thespie Award, Best Actress: Sarab Kamoo

Thespie Award, Best Set: Jennifer Maiseloff

Pulsar Award, Best Actress in a Play: Sarab Kamoo

Pulsar Award, Best Sound Design: John Lepard

Wilde Award for Best Scenic Design: Jennifer Maiseloff

Wilde Award for Best Sound Design: John Lepard

## ***The Cake***

Thespie Award for Best Play

Thespie Award, Best Supporting Actor: Alex Leydenfrost

Pulsar Award, Best Supporting Actor in a Play: Alex Leydenfrost

Pulsar Award, Best Properties and Set Dressing: Michelle Raymond

Wilde Award for Best Play (Comedy)

Wilde Award for Best Director of a Play: Jasmine Rivera

Wilde Award for Best Lead Actress in a Play: Julia Glander

## ***Tracy Jones***

Thespie Award for Best Director: Tony Caselli

Thespie Award, Best Supporting Actress: Madelyn Porter

Pulsar Award, Best Supporting Actress in a Play: Allison Megroet

Thespie Award, Best Set Dressing and Props: Michelle Raymond

Wilde Award for Best Lead Actress in a Play: Emily Sutton-Smith

Wilde Award for Best Supporting Actor in a Play: Steve DeBruyne

## ***The Hat Box***

Wilde Award for Best Play (Drama)

Wilde Award for Best New Script: Playwright Eric Coble

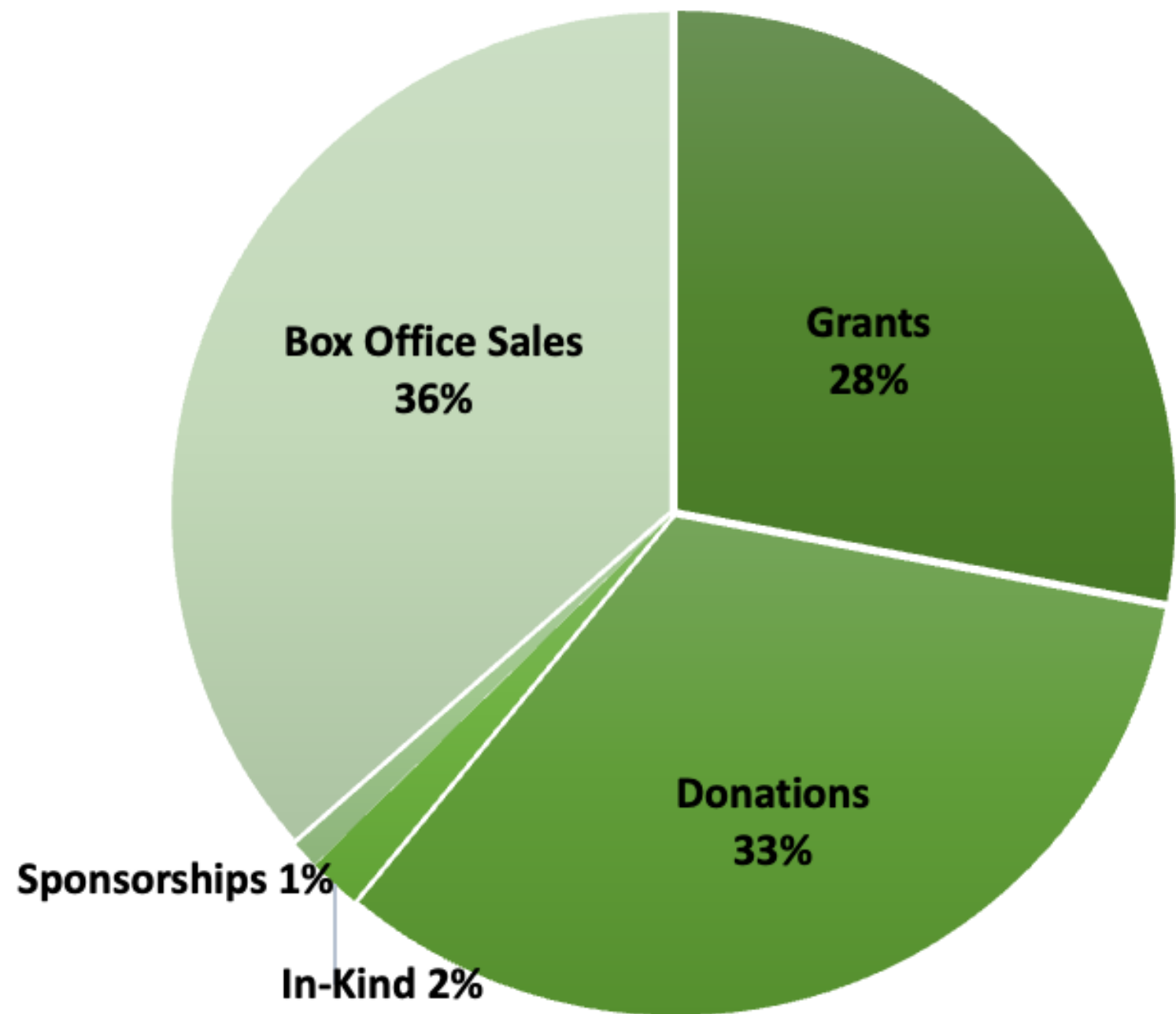
Wilde Award for Best Supporting Actress in a Play: Karen Sheridan





# Operating Income

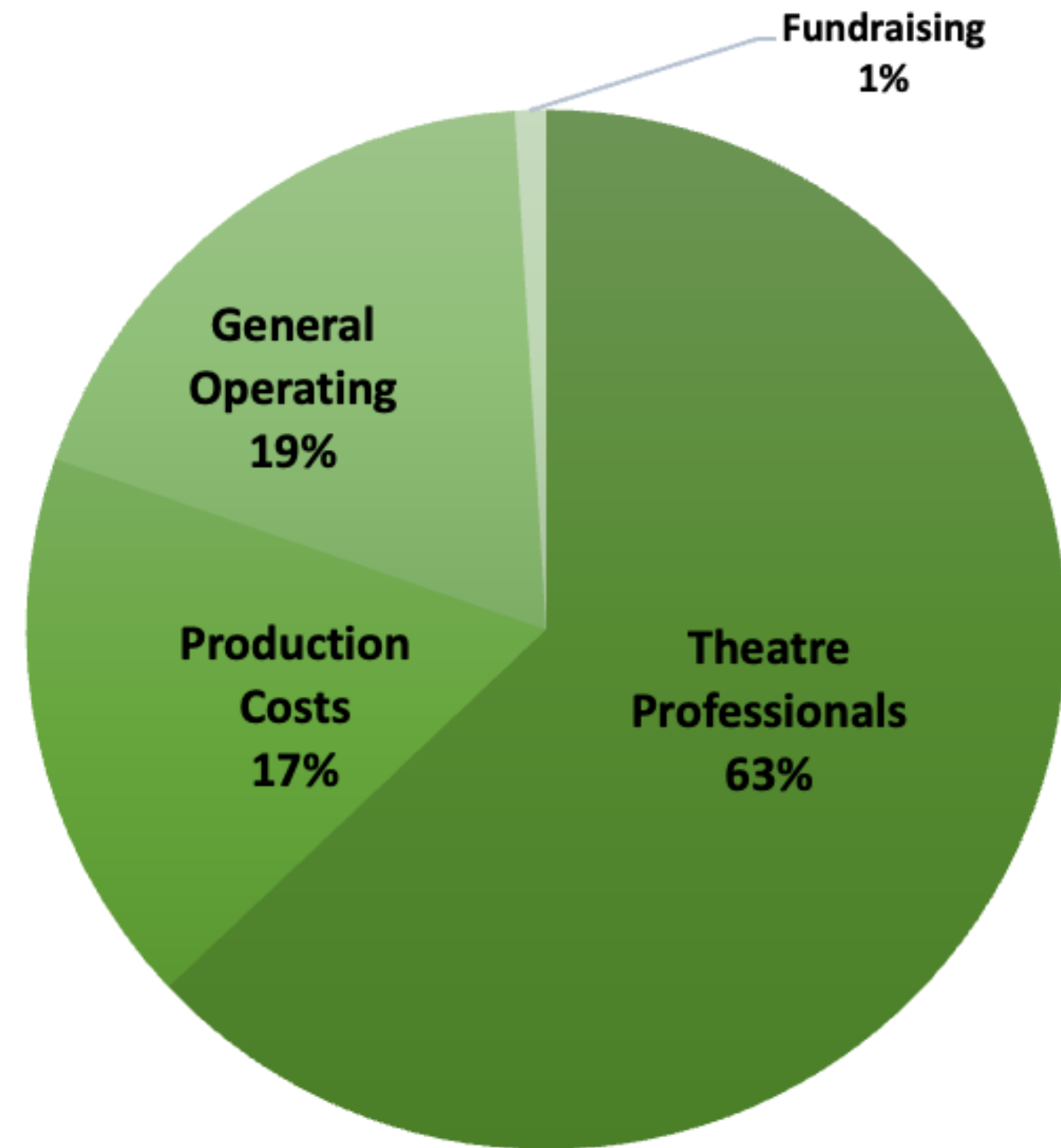
- The 2021-2022 Season grants were above average due to the many Covid rescue programs that we qualified for.
- Individual donations were a huge part of our ability to complete our return season.
- Box office revenue was decreased due to a slow return of audiences.
- The smallest revenue slice represents corporate sponsorships.
- These figures represent the Williamston Theatre's fiscal year ending 8/31/22.





# Expenses

Our single largest expense is people. The talented theater professionals in the WT family are the reason for the high quality of our productions.





# Ongoing Need

While we are thrilled to be back in action, we know that not all of our audiences are joining us. Nationally, theatre audiences are returning to live events at a much slower rate than hoped following the pandemic shutdown. We saw a 43% drop in attendance last season from pre-pandemic attendance.

It is estimated that it will be another 3-4 years before we see pre-pandemic numbers at the box office. We have faith that our patrons and donors will continue their support to ensure a bright future for the Williamston Theatre.

Our best marketing is YOU. Please continue to share your love of the Williamston Theatre with your friends and family.

# Looking Forward

- The 2022-2023 Season features two National New Play Network Rolling World Premieres, a World Premiere, and three Michigan Premieres.
- The 2023-2024 Season will see the return of an audience favorite - *Murder For Two* the holiday edition!
- The 2024-2025 Season will feature a commissioned work - an as yet untitled play about water as a human right by Terry Guest, playwright of *The Magnolia Ballet Part 1*.



# Links

Click the links to read some of the press coverage the Williamston Theatre received this year.

- [Lansing City Pulse article on the pole removal project](#)
- [Lansing State Journal article on the pole removal project](#)
- [NPR piece on the future of American regional theater](#)
- [Lansing City Pulse Review of \*The Magnolia Ballet Part 1\*](#)
- [Interview with playwright Terry Guest](#)
- [Lansing City Pulse Review of \*A Very Williamston Christmas\*](#)

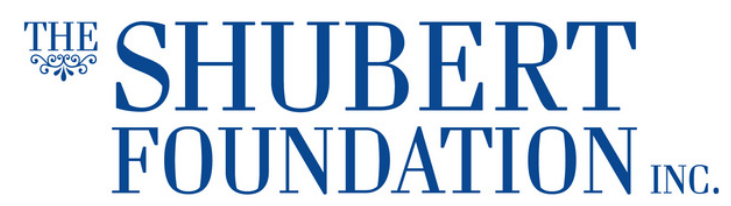




# Staff

Tony Caselli, Artistic Director  
Emily Sutton-Smith, Executive Director  
Chris Purchis, Managing Director  
John Lepard, co-Founder & Board Director  
Holly Iler, Box Office Assistant  
Aaron Delnay, Technical Director  
Stefanie Din, Resident Stage Manager  
Adam Kruger, Apprentice  
Kinza Parker, Apprentice





# Thank You!





# Info

Click here to  
**DONATE**

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